

# **Magnolia Bridge Replacement Project Speakers Bureau**

**Group: Magnolia Farmers Market**

**Date: September 27, 2003, 10:00 AM to 2:00 PM**

**Location: Blaine K-8 School Parking Lot – 2550 34<sup>th</sup> Ave. W.**

**Team Members: Brad Hoff**

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## **Overview**

A Farmers Market is held on Saturdays in the parking lot of the Blaine K-8 School parking lot. The project team decided to staff a booth as a way of communicating with residents who are unable/unwilling to attend a more traditional public meeting during the evening.

## **Notes**

The Magnolia Bridge table was placed at the northern end of the lot. Strong gusts made it impossible to have the traveling display set on the tabletop. It was propped up beneath the table and secured by boxes. Similarly the aerial photo was placed on the ground, taped to an easel, which in turn was weighted with water bottles. Staff spoke with twenty-seven people over the course of the day. Attendance tailed off noticeably after noon. In speaking with market organizers, they said this is so common that next year's markets will officially end at noon. Our suggestion for October 11th, will be to staff a booth from 10 am until noon.

The most commonly asked question was what alternative had been selected. It will be important to keep the public informed that no decision has been made. Residents were invited to the November 20 public meeting.

## **Questions:**

- When will an alternative be chosen? Has SDOT made a decision yet?
- What year will construction begin?
- Is the waterfront surface option (alternative B) off the table?
- What will the project cost?
- Where will construction funding come from?
- How will the monorail impact bridge location?

## **Briefing Materials**

- Alternative handouts
- Comment forms
- FAQs
- Traveling display
- Kirk Jones contact information cards
- 2003 Summer Update
- Mailing list sign up sheet